

## Digital Feedback Unit 4(L4): Consolidating Practice

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### Feedback and actions on Studio Practice (sketchbook pages and outcomes):

- The use of the floor was a good a choice of site to experiment with your scale task.
- It is not very clear as to the relationship between the footprint and the supermarket space. What were you trying to communicate? Was it an attempt to link the footprints as a graphic symbol and your manifesto, is a campaign to align the same value systems to the supermarket?
- You mention greenwashing in your manifesto, could you use your graphic symbol of the footprint to apply to all of the companies that are guilty of green washing?
- Remember to add your sketchbook pages to workflow

### Feedback and actions on Contextual Practice on Workflow:

- Keep daily writing of your project progress and how you're adapting it

### Feedback and actions on Research on Workflow:

- Have a look at Angus Main's project information diets. This project is about choosing heather options using augmented reality and vision when browsing in a supermarket.  
<http://www.breakandmake.com/projects/information-diets/>